(GPP 801) Policy Analysis and Evaluation

Pre-requisites: None

Learning objectives

The course focuses on the systematic approaches to policy analysis and evaluation. It

aims to introduce the students to quantitative evaluation methods and their use in policy

analysis. The course will emphasize the application of experimental and quasi-

experimental evaluation methods in the 'real world', and its potential impact upon

government policy. Students will learn about key elements of evaluation methods, and

be able to critically evaluate their strengths and weaknesses. It aims to engage the

students in rigorous learning about the fundamental mechanisms of policy analysis and

evaluation methodologies, critically evaluating their applications in various substantive

policy domains and applying these methodologies to analyze and evaluate current

policy problems and programs at all levels of the government and intergovernmental

policy regimes.

Learning outcomes

After completing the course, students should be able to:

Understand policy analysis and evaluation process.

Understand the systematic approaches to policy evaluation and policy analysis.

• Understand a wide range of policy analytical and program evaluation

methodologies.

Compare quantitative, qualitative and systems modeling approaches for policy

analysis and program evaluation

Develop and refine research, writing, analytical, and problem-solving skills

Course Contents

The Policy Analysis Process, The Analysis of Problem Formulation, Evaluation Criteria

& Policy Alternatives, an Overview of Systematic Approaches to Program Evaluation

and Policy Analysis, Implementation Evaluation and Program Monitoring, Logic Models,

Randomised Control Trials, Regression Methods, Regression Discontinuity Designs,

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and Difference-in-Difference Methods

Text books

- 1. Patton, Carl; David Sawicki; and Jennifer Clark (2016) Basic Methods of Policy Analysis and Planning. 3rd Edition. Routledge.
- 2. Theodoulou, S. & Cahn, M. (2013). Public Policy The Essential Readings. New Jersey, Prentice Hall